THE VAGABOND COOKBOOK

The most adventurous culinary guide ever written

thevagabondcookbook.com

Word count: 97,318

Non Fiction

Coffee table / kitchen counter book.



<u>The Vagabond Cookbook</u> is the product of a massive road trip, spanning 35 countries and nearly 7 years. It contains the stories of 50 extraordinary people who inspired each recipe. Together they tell a tale of reckless abandon, far-off lands, hard-fought friendships and the unexpected consequences of following your dreams.

It all began with the meeting of two strangers - a cook and a storyteller, who collided outside a bookshop in Paris and decided to travel to the ends of the earth together. It is rare you find a duo with such remarkable chemistry and unstoppable spirit.

The journey that followed was truly a miracle. <u>Like Kitchen Confidential</u>, <u>Kon Tiki</u> or <u>Shantaram</u> their account reads like a piece of fiction too marvelous to be believed. However it is in fact true, a tale written by the sheer relentless nature of the road, and they made it back with proof. These vagabonds somehow managed to document nearly the entire journey in stunning quality: the makings of a doc series and endless content for book promotion.

Beyond this, the promotional tour for <u>The Vagabond Cookbook</u> would be nothing short of an epic: a mission to reunite with the incredible souls who helped make this book possible in the first place. To share with them the finished product of their collective story would be the most engaging book tour ever set out upon, including everyone from mountain guides to bookshop builders to motorbike racers. The content generated would be an absolute triumph, and given the potency of this network and it's huge organic reach: a very effective marketing campaign.

Our two protagonists are a classic yet refreshing pair of young men, ready to put their names and faces out into the world. They have done something few others dare to dream of and they are far from finished. They have two more ambitious projects in the pipeline, and with a proper team by their side who knows what they are capable of.

We look forward to finding out.

Sincerely yours,

Cameron Starr & Guglielmo Sartor